

(Company Registration No. 201108844H)

ANNOUNCEMENT

AWARD OF MATERIAL CONTRACT

The Board of Directors (the "Board") of NoonTalk Media Limited (the "Company") is pleased to announce that the Company has entered into a significant contract with an independent third party for the provision of stage and programme management services (the "Contract").

The Contract is worth approximately \$\$0.9 million and is expected to complete on or before the end of April 2025.

The Contract is expected to have a positive impact on the Company's earnings per share and net tangible assets for the current financial year ending 30 June 2025.

INTEREST OF DIRECTORS AND SUBSTANTIAL SHAREHOLDERS

Save for their respective shareholdings in the Company, none of the directors, controlling shareholders or substantial shareholders of the Company, has any interest, whether directly or indirectly, in the Contract.

DIRECTOR'S RESPONSIBILITY STATEMENT

The Directors collectively and individually, accept full responsibility for the accuracy of the information provided in this announcement and confirm after making all reasonable enquiries, that to the best of their knowledge and belief, this announcement constitutes a full and true disclosure of all material facts about the Contract, the Company and its subsidiaries. The Directors are not aware of any facts, the omission of which would render any statement in this announcement misleading.

CAUTIONARY STATEMENT

Shareholders and potential investors are advised to exercise caution in trading the shares in the Company and are advised to read this announcement and any further announcements by the Company carefully. Shareholders and potential investors should consult their stockbrokers, solicitors or other professional advisors if they have any doubts about the action they should take.

BY ORDER OF THE BOARD

Dasmond Koh Chin Eng Executive Director and Chief Executive Officer

18 February 2025

This document has been reviewed by the Company's Sponsor, Evolve Capital Advisory Private Limited. It has not been examined or approved by the Exchange and the Exchange assumes no responsibility for the content of this document, including the correctness of any of the statements or opinions made or reports contained in this document.

The contact person for the Sponsor is Mr Jerry Chua (Tel: (65) 6241 6626), at 160 Robinson Road, #20-01/02, SBF Center, Singapore 068914.