

For Immediate Release

NoonTalk Media Signs Three Additional Thai Artistes and Enters Collaboration with Taiwanese Entertainment Company

- NoonTalk Media continues to identify strategic partnerships to seize growth opportunities.
- The Company collaborates with Taiwanese entertainment company GZ New Visual Entertainment LLC to groom and promote up-and-coming new artistes from Singapore and Taiwan.

SINGAPORE, March 14, 2024 – NoonTalk Media Limited (“NoonTalk Media” or “午言媒体”), a Singapore-based media entertainment company specialising in artiste and talent management, multimedia, film and drama production, as well as event conceptualisation and management, is pleased to announce the signing of three new Thai artistes: Emma, Jo and Tod. This expansion doubles NoonTalk Media’s number of foreign artistes from three to six.

Last November, NoonTalk Media secured exclusive management contracts with three Thai artistes: Jet, Pentor, and Lissa. The agreements grant NoonTalk Media exclusive rights to manage the artistes in Singapore, with exclusive management rights for Jet extending to Malaysia. Both Jet and Pentor have since filmed an online food entertainment programme 《霸占我的胃》 produced by NoonTalk Media in December 2023.

About the New Artistes

Panitsara Yang, also known as Emma, is a 21-year-old model, singer and actress. She began her career as a model, participating in fashion shows, music videos and television commercials before transitioning into the entertainment industry. In 2019, she debuted as a singer and was a former member of a girl group under CM Café.

In 2023, Emma had her breakthrough with her first lead role in "Find Yourself", the Thai adaptation of "Meteor Garden". Additionally, she starred in Singapore's Mediacorp drama

"I Do, Do I?" as one of three transnational couples, appearing alongside Zong Zijie (宗子杰), an artiste managed by NoonTalk Media.

Emma, of Taiwanese-Thai descent, was raised in Thailand and holds a degree from Chulalongkorn University. Highly linguistic, she is fluent in Mandarin, English and Thai.

Kavinpat Thanahiransilp (陈星来), also known as Jo, is a multifaceted talent known for his work as a model, as well as his roles in drama and film. He debuted in the entertainment industry in 2016, marking the beginning of a prolific career. Notably, Jo has garnered acclaim through notable roles in five television dramas, showcasing his versatility and talent as an actor. Particularly noteworthy are his compelling performances in the popular series "Be Mine SuperStar" and "Make it Right", which have solidified his status as an actor in the entertainment industry.

Jo, who is also fluent in Mandarin and English, is 30 years old and graduated from Chulalongkorn University with a Bachelor's Degree in Chemical Technology.

Panapong Khaisang, also known as Tod, 34, made his acting debut in 2014 with a role in the film "Summer to Winter". Before pursuing his acting career, he gained recognition as a model, following his participation in the Asni Man & Woman 2013 competition.

He has starred in eight dramas, including the recent releases "Let Me into Your Heart" and "Kiseki Chapter 1", in addition to appearing in two movies. His breakthrough occurred in 2023 with his role in the acclaimed drama "Venus in The Sky", where he skilfully brought his character to life.

Tod graduated from the Faculty of Communication Arts, specialising in broadcasting at Bangkok University.



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Mr Dasmond Koh (许振荣), Chief Executive Officer of NoonTalk Media says, “NoonTalk Media remains strategically focused on leveraging the burgeoning growth opportunities within the region to drive expansion and enhance our business presence. We continue to capitalise on the dynamic landscape of the entertainment industry in the region, positioning ourselves as a key player in this thriving market. Our commitment to this endeavour entails identifying strategic partnerships and fostering creative talent to seize new avenues for growth.”

In addition to signing on three new artistes from Thailand, NoonTalk Media has recently entered into a partnership with GZ New Visual Entertainment LLC (零零后视觉娱乐), a Taiwanese entertainment company, to groom and promote talented Generation Z artistes from Taiwan and Singapore.

“Taiwan’s strategic position as a gateway to Asian countries and China offers an enticing opportunity for international media production companies seeking to access a diverse and extensive audience. Through collaborative efforts like this, we will cultivate a pool of up-and-coming new artistes from Singapore and Taiwan, steering them towards becoming the next generation’s stars,” adds Dasmond.

About NoonTalk Media

NoonTalk Media Limited is a Singapore-based media entertainment company that specialises in artiste and talent management, multimedia, film and drama production, as well as event conceptualisation and management. The Company aims to be Singapore’s leading media and entertainment platform in creating quality entertainment content and to inspire a vibrant media landscape in Singapore, with a particular niche in Chinese-language media productions.

The Company taps on its comprehensive suite of service offerings to be a one-stop provider of high-quality, bespoke events and entertainment solutions that can be adapted to suit the particular demands of its clients for any project.

This media release is issued by NoonTalk Media Limited (Company Registration Number: 201108844H). For more information, please visit www.noontalk.com

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