



**NoonTalk Media**

(Company Registration Number:201108844H)

**For Immediate Release**

# NoonTalk Media Partners with Oak3 for an Upcoming Film

- NoonTalk Media partners with Oak3, Singapore's premium production house which produces international and local productions, for an upcoming film project
- As part of the agreement, the Company has allocated S\$477,860, the first tranche of the net proceeds from its IPO to Oak3 for the preparation work for the film production
- The Company has appointed award-winning Mr Zhang Long Min, who recently joined NoonTalk Media as Advisor (Production) to helm the upcoming project

**SINGAPORE, April 06, 2023 – NoonTalk Media Limited** (“**NoonTalk Media**” or the “**Company**”), a Singapore-based media entertainment company specialising in artiste and talent management, multimedia, film and drama production, and event conceptualisation, is pleased to announce its partnership with Oak 3 Films Pte. Ltd. (“Oak3”), Singapore's premium production house which produces international and local productions, for an upcoming film. The Company intends to use the proceeds from its Initial Public Offering (“IPO”) to fund the project.

As part of the agreement, the Company has allocated S\$477,860 which is a first tranche of this production drawn from the net proceeds of the IPO for the project's preparation work. The allocation aligns with the intended utilisation of the IPO proceeds as set forth in the Offer Document, to extend its regional footprint and leadership in existing business verticals, particularly in film and drama production. The Company aims to produce an engaging film that resonates with international audiences in the Asia-Pacific region and reinforces NoonTalk Media's position as a leading entertainment company in the region.



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Television veteran Mr Zhang Long Min, who joined NoonTalk Media as Advisor (Production) on 3 Jan 2023 will assume on the role of executive producer for this project. Mr Zhang is a celebrated director and executive producer who has received numerous accolades for his exceptional work spanning over three decades. Till date, he has been honoured with eight Best Director wins and four Best Drama trophies at the Star Awards, including back-to-back wins for popular shows like The Little Nyonya, Pillow Talks, and The Journey: Tumultuous Times. The Company has full confidence in Mr Zhang's impressive credentials and extensive experience and anticipates that he will bring the project to new heights.

Mr Dasmond Koh, CEO of NoonTalk Media Limited, said, "***We are thrilled to partner with Oak3 on our next film production. With their proven track record for producing exceptional original content, we are confident that our collaboration will result in a remarkable film that will be a valuable addition to our portfolio.***"

Ms Lim Suat Yen, Executive Producer and Director of Oak 3 Films said, "***We are delighted to work with NoonTalk Media for our upcoming production. Our shared passion for storytelling will enable us to create a unique and captivating film. With our combined talent and expertise, we believe that we will deliver a unique story that offers audiences a fresh perspective.***"

Since its inception in 1996, Oak3 has established itself as a well-known production company in the region under the leadership of Ms Lim Suat Yen, an esteemed executive producer and director at Oak3. The Company's decision to partner with Oak3 stems from the production company's reputation for producing high-quality content that has been broadcasted on over 30 channels and platforms across Asia Pacific, Middle East, Africa, and the Americas. Through the partnership, the Company hopes to leverage Oak3's proven track record of producing high-octane content to boost box office success.

The production for the upcoming film is expected to be completed in FY2024. NoonTalk Media Limited will share more details of the project with investors and the public in due course.

**#End#**



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### About NoonTalk Media

NoonTalk Media Limited is a Singapore-based media entertainment company that specialises in artiste and talent management, multimedia, film and drama production, and event conceptualisation. The Company aims to be Singapore's leading media and entertainment platform in creating quality entertainment content and to inspire a vibrant media landscape in Singapore, with a particular niche in Chinese-language media productions.

The Company taps on its comprehensive suite of service offerings to be a one-stop provider of high-quality, bespoke events and entertainment solutions that can be adapted to suit the particular demands of its clients for any project.

For more information, please visit us at: <https://noontalk.com/>

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