



NoonTalk Media

(Company Registration Number:201108844H)

For Immediate Release

NoonTalk Media Wins Contract to Manage Football Mania Event at Jewel Changi Airport

- **Jewel Changi Airport has awarded NoonTalk Media the contract for the event management and provision of multimedia solutions for their Football Mania Event**
- **The contract win reaffirms the Company's positioning as an integrated media solutions provider**

SINGAPORE, December 9, 2022– NoonTalk Media Limited (“NoonTalk Media” or the “Company”), a Singapore-based media entertainment company specialising in artiste and talent management, multimedia production and event conceptualisation, has been awarded the project for the overall event management of the Football Mania Event by Jewel Changi Airport. The event was done in partnership with Qatar Airways.

The event is held at Shiseido Forest Valley from 3 December to 18 December 2022. NoonTalk Media manages and executes the overall event programme, including any interactive elements, to engage Jewel shoppers as they enjoy the live screening of football matches.

To enhance Jewel shoppers' experience, NoonTalk will host a series of digital activities, such as a Live E-Football Tournament Games that allows shoppers to take part in a virtual football tournament. Viewers of the live matches will also be able to vote for their favourite teams and stand a chance to win attractive prizes.



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As a provider of end-to-end media production solutions, NoonTalk Media will also tap into its vast talent portfolio to perform as emcees at the live football screening events.

Commenting on the contract win, Mr Dasmond Koh, Executive Director and CEO of NoonTalk Media said, ***“Through this event with Jewel Changi Airport, we aim to engage shoppers with interactive experiences that celebrate international sporting culture. This engagement further attests to our capabilities in providing end-to-end media services that range from idea conceptualisation and the provision of technical capabilities to the execution of premium events, while catering to our clients’ needs every step along the way.”***

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About NoonTalk Media

NoonTalk Media Limited is a Singapore-based media entertainment company that specialises in artiste and talent management, multimedia production, and event conceptualisation. The Company aims to be Singapore’s leading media and entertainment platform in creating quality entertainment content and to inspire a vibrant media landscape in Singapore, with a particular niche in Chinese-language media productions.

The Company taps on its comprehensive suite of service offerings to be a one-stop provider of high-quality, bespoke events and entertainment solutions that can be adapted to suit the particular demands of its clients for any project.

For more information, please visit us at: <https://noontalk.com/>

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