



NoonTalk Media

(Company Registration Number:201108844H)

For Immediate Release

NoonTalk Media Artistes to Feature at Enviro-Hub's Pharmacy Flagship Store Opening in Malaysia

- NoonTalk Media's top artistes, Xu Bin and Damien Teo, will grace the opening ceremony of Enviro-Hub's Pharmacy flagship store on December 3rd in Kuala Lumpur
- The collaboration between the two SGX-listed companies, NoonTalk Media and Enviro-Hub's R Pharmacy marks a step forward in the company's efforts to inspire a vibrant media landscape out of Singapore

SINGAPORE, November 30, 2022–NoonTalk Media Limited (“NoonTalk Media” or the “Company”), a Singapore-based media entertainment company specialising in artiste and talent management, multimedia production and event conceptualisation, is pleased to announce its celebrated artistes, Xu Bin and Damien Teo, will feature in a glitzy ceremony commemorating the launch of the premium retail pharmacy brand, R Pharmacy's, new flagship store in Malaysia. Known for his award-winning role in the series, My Star Bride, Xu Bin is among the company's most recognisable faces, while critically acclaimed actor, Damien Teo, has often been touted as one of the nation's most promising rising stars. The grand opening is slated to be held on December 3rd in Kuala Lumpur.

Both Xu Bin and Damien Teo represent the high calibre of homegrown talent in the region - an achievement Malaysian companies like, Enviro-Hub Ltd (“**Enviro-Hub**”), find extremely attractive as they endeavour to grow their own local following. As NoonTalk Media signs a series of emerging artistes to bolster its talent management portfolio, the company believes partnership such as this will propel its standing as a key player in Southeast Asia's thriving entertainment industry.



NoonTalk Media

(Company Registration Number:201108844H)

R Pharmacy is the brainchild of Enviro-Hub, a Singapore-listed organisation with a diverse portfolio that includes trading, recycling and refining of e-waste, construction and property management. Since its conception earlier this year, the R Pharmacy brand has expanded rapidly, with its new flagship store being the eighth outlet to open its doors to the public.

Mr Dasmond Koh, Executive Director and CEO of NoonTalk Media said, “***We are delighted to have our artistes, Xu Bin and Damien Teo, share in the milestone opening of R Pharmacy’s eighth retail store. We believe their presence will be an absolute treat for those in attendance. As we embark on a new phase of exponential growth, we look forward to exploring more collaboration opportunities that drive value for all those involved.***”

CEO of R Pharmacy and Executive Director of Enviro-Hub Holdings, Mr Adrian Toh, said, “***We are thrilled to announce the opening of our eighth R-Pharmacy outlet in Malaysia six months after we opened our first pharmacy store with NoonTalk Media Artistes to grace the event. This is our first collaboration with NoonTalk Media and more to come. We are confident the new flagship store is truly a place for us to further our mission of reimagining the conventional pharmaceutical dispensary with a more premium customer experience and the largest store still date. The brand has already garnered immense interest regionally and we can’t wait to follow that up with another 17 outlets by the end of April 2023.***”



NoonTalk Media

(Company Registration Number:201108844H)



#End#

About NoonTalk Media

NoonTalk Media Limited is a Singapore-based media entertainment company that specialises in artiste and talent management, multimedia production, and event conceptualisation. The Company aims to be Singapore's leading media and entertainment platform in creating quality entertainment content and to inspire a vibrant media landscape in Singapore, with a particular niche in Chinese-language media productions.

The Company taps on its comprehensive suite of service offerings to be a one-stop provider of high-quality, bespoke events and entertainment solutions that can be adapted to suit the particular demands of its clients for any project.

For more information, please visit us at: <https://noontalk.com/>



NoonTalk Media

(Company Registration Number:201108844H)

About Enviro-Hub

Singapore-listed Enviro-Hub Holdings Ltd (“Enviro-Hub”) has a diverse portfolio that includes trading, recycling and refining of e-waste/metals, piling contracts, construction, rental and servicing of machinery, property investments and management, as well as plastics to fuel refining. In 2021, Enviro-Hub diversified into the healthcare business with its acquisition of Malaysian glove manufacturer, Pastel Glove, marking the Group’s foray into the glove manufacturing. In 2022, the Group expanded further into the healthcare consumables sector with the opening of retail pharmacies in Malaysia under the R Pharmacy brand.

For more information, please visit us at <http://www.enviro-hub.com/>

Investor Relations and Media Contact:

Ms Kareen Chan

Mobile +65 9850 6418

Email kareen@gem-comm.com

Ms Clarissa Ooi

Mobile +65 9228 8765

Email clarissa@gem-comm.com

IMPORTANT NOTICE

This press release is for information only and does not constitute or form part of an invitation, solicitation or offer to acquire, purchase or subscribe for any securities in Singapore or any other jurisdiction nor shall it or any part of it form the basis of, or be relied upon in any connection with, any contract, commitment or investment decision whatsoever.

The information in this press release is qualified in its entirety by, and is subject to, the more detailed information to be set out in the offer document of NoonTalk Media Limited (the “**Company**”) dated 14 November 2022 (“**Offer Document**”) which has been registered with the Singapore Exchange Securities Trading Limited (“**SGX-ST**”), acting as agent on behalf of the Monetary Authority of Singapore (the “**MAS**”). Capitalised terms used herein, unless otherwise defined in this press release, shall bear the same meanings ascribed to them in the Offer Document. Any decision to subscribe for Shares in the Offering should be made



NoonTalk Media

(Company Registration Number:201108844H)

solely on the basis of information contained in the Offer Document and no reliance should be placed on any information other than that contained in the Offer Document.

This press release has not been examined or reviewed by the MAS or the SGX-ST.

This press release does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or any other jurisdiction.

This press release contains certain forward-looking statements which involve known and unknown risks, delays, and uncertainties not under the Company's control which may cause actual results, performance, or achievements of the Company to be materially different from the results, performance, or expectations implied by these forward-looking statements. The Company makes no representation or warranty, express or implied, as to or endorsement of the accuracy or completeness of any information, statements, or representations contained in this press release with respect to the Company

This press release has been prepared by the Company and its contents have been reviewed by the Company's sponsor, Evolve Capital Advisory Private Limited (the "Sponsor"), in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited ("SGX-ST") Listing Manual Section B: Rules of Catalyst.

This press release has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

The contact person for the Sponsor is Mr Jerry Chua, at 138 Robinson Road, #13-02 Oxley Tower, Singapore 068906, telephone (65) 6241 6626.