



**NoonTalk Media**  
(Company Registration Number:201108844H)

**For Immediate Release**

## **NoonTalk Media Embarks on a New Chapter with Successful IPO Trading Debut on SGX Catalyst**

- Shares reached a high of S\$0.24, 9.1% above the initial public offering (“IPO” or “Offering”) price
- Successful listing spurs the Group’s ambition to extend its regional footprint, expand its artiste base and explore synergistic opportunities for diversification



**SINGAPORE, November 22, 2022– NoonTalk Media Limited (“NoonTalk Media” or the “Company”), a Singapore-based media entertainment company specialising in artiste and talent management, multimedia production and event conceptualisation, made its debut on**



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the Catalist Board of the Singapore Exchange Securities Trading (“**SGX-ST**”) today, under the ticker symbol “SEJ”.

The Company’s shares reached a high of S\$0.24, 9.1% above the IPO price of S\$0.22 per share, putting the Group’s market capitalisation at over S\$40 million. NoonTalk Media’s IPO of 22 million shares was fully subscribed by investors.

**Evolve Capital Advisory Private Limited** is the Sponsor, Issue Manager and Co-Placement Agent for the IPO, while **CGS-CIMB Securities (Singapore) Pte. Ltd.** is the Underwriter and Co-Placement Agent.

With the proceeds raised from the IPO, the Company aims to extend its regional footprint and pursue regional collaborations that add value to its existing services. The additional capital will also enable the Company to represent emerging talents in the wider region, as the Company endeavours to bolster its artiste portfolio. In addition, the Company intends to diversify into synergistic business opportunities by venturing into relevant industries, such as MICE events and concert promoters. Beyond organic growth, the Company is looking to drive long-term growth through strategic investments and acquisitions in production companies that are reshaping the entertainment scene in Southeast Asia.

Commenting on the first day of trading, Mr Dasmond Koh, Executive Director and CEO of NoonTalk Media said, ***“Our successful debut on the SGX-ST marks a significant milestone for NoonTalk Media. We are deeply heartened by the positive reception from investors as it reflects their confidence in our vision to inspire a vibrant media landscape across Singapore. Our shareholders have shown immense support for our goals and they have continued to believe in our growth potential. As always, we will put forth our best efforts to keep up our passion as we welcome the next chapter in our journey.”***

#End#

**About NoonTalk Media**



## NoonTalk Media

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NoonTalk Media Limited is a Singapore-based media entertainment company that specialises in artiste and talent management, multimedia production, and event conceptualisation. The Company aims to be Singapore's leading media and entertainment platform in creating quality entertainment content and to inspire a vibrant media landscape in Singapore, with a particular niche in Chinese-language media productions.

The Company taps on its comprehensive suite of service offerings to be a one-stop provider of high-quality, bespoke events and entertainment solutions that can be adapted to suit the particular demands of its clients for any project.

For more information, please visit us at: <https://noontalk.com/>

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The information in this press release is qualified in its entirety by, and is subject to, the more detailed information to be set out in the offer document of NoonTalk Media Limited (the "**Company**") dated 14 November 2022 ("**Offer Document**") which has been registered with the Singapore Exchange Securities Trading Limited ("**SGX-ST**"), acting as agent on behalf of the Monetary Authority of Singapore (the "**MAS**"). Capitalised terms used herein, unless otherwise defined in this press release, shall bear the same meanings ascribed to them in the Offer Document. Any decision to subscribe for Shares in the Offering should be made solely on the basis of information contained in the Offer Document and no reliance should be placed on any information other than that contained in the Offer Document.

This press release has not been examined or reviewed by the MAS or the SGX-ST.



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*This press release has been prepared by the Company and its contents have been reviewed by the Company's sponsor, Evolve Capital Advisory Private Limited (the "Sponsor"), in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited ("SGX-ST") Listing Manual Section B: Rules of Catalyst.*

*This press release has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.*

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